

**DISCOVER**

**INNOVATE**

**REALIZE**

## Requirements for Artwork

**Artwork must be submitted by September 23, 2011**

Ad Location/Size:	Trim Size	Live Text Area	Bleed Size
 Outside Back Cover	8-1/2"W x 11"H	7-1/2"W x 10"H	8-3/4"W x 11-1/4"H
 Interior Full Page	8-1/2"W x 11"H	7-1/2"W x 10"H	8-3/4"W x 11-1/4"H
 Interior Half Page	8-1/2"W x 5-1/2"H	7-1/2"W x 4-1/2"H	8-3/4"W x 5-3/4"H
 Interior Quarter Pg Banner	8-1/2"W x 3-1/4"H	7-1/2"W x 2-1/4"H	8-3/4"W x 3-1/2"H

**All advertisements must be submitted as digital files created at 300 dpi or higher.**

**Acceptable formats:**

- Adobe Acrobat - 300 dpi, CMYK, set as press-optimized files
- Adobe Photoshop - 300 dpi, CMYK, flattened tiff format
- Adobe Illustrator - CMYK, outlined fonts, 300 dpi links included
- Adobe Indesign - CMYK, outlined fonts, 300 dpi links included

*Please create artwork at 300 dpi or higher. (72 dpi is low resolution and poor quality for printed material)*

### Submission Instructions

**Please label materials with the following information:**

- Ad size (full, half, quarter banner)
- Company name
- Contact name
- Contact telephone number

***All materials must be received by advertising deadline.***

**Send artwork to:**

**Files under 30MB email to:**

kkaiser@utcdayton.com

**Files over 30MB must be supplied on a CD or DVD and mailed to:**

Ms. Kris Kaiser  
c/o Universal Technology Corporation  
1270 North Fairfield Road  
Dayton, Ohio 45432  
937-426-2808

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